

Design Guidelines

Upload artwork with the correct size, format, resolution, and setup to help prevent delays and keep production moving smoothly.



Quick Setup

Check before uploading your artwork

- ✔ Use the official product template. Do not resize, crop, stretch, or alter the template.
- ✔ Raster images, photos, gradients, and shadows are not accepted.
- ✔ Convert all fonts and strokes to outlines.
- ✔ Vector artwork is required for all graphics, logos and text.
- ✔ File colors are for visual reference only. The final engraved result will depend on the selected material, engraving method, and surface finish.
- ✔ Keep all artwork inside the Safe Area. Do not place important details too close to the edge.



Text & Readability

1 Fonts & Lines

Minimum: 35 pt text / 6 pt lines

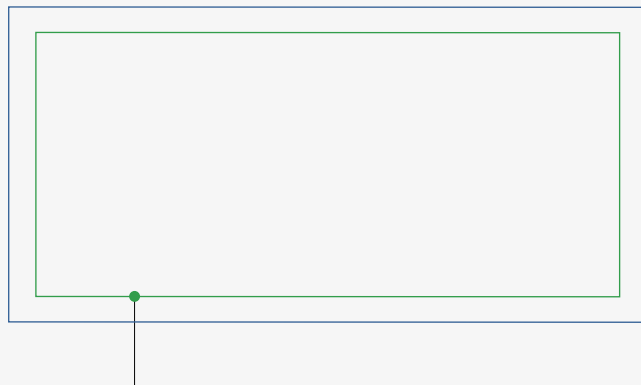
2 Readability

Avoid small/thin/low-contrast fonts.
Minimum stroke width:
0.08 in (2 mm).





Margins and Bleed

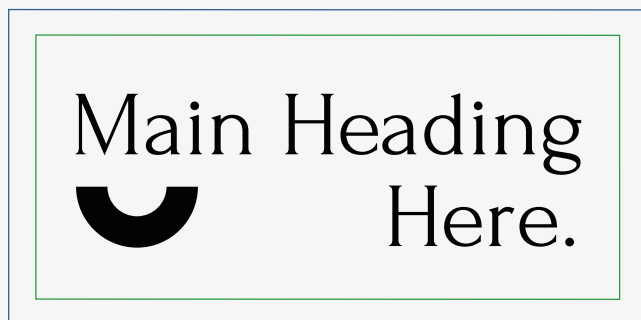


Document Trim Size

The product will be cut along this line

Safety Area

Keep text and logos within this area



Template Setup Note:

- ✓ Use the official product template. Do not resize, crop, stretch, or alter the template.
- ✓ Keep all guide lines in your file. We will remove non-printing guide elements before production.
- ✓ Keep key content away from edges, folds, and finishing areas.





File Export

1 Recommended Formats

PDF ★ (Preferred), Adobe Illustrator (.AI), EPS, Adobe InDesign (.INDD), CorelDRAW (.CDR)

PDF

Recommended PDF Export Settings:

Scale & Quality:

1:1 scale, High Quality (no password, no downsampling).

Layers:

Keep all guide and artwork layers intact.

Color Output:

Color Conversion: Convert to Destination (Preserve Numbers)

Destination: Coated GRACoL 2006 (ISO 12647-2:2004)

Profile Inclusion Policy: Don't Include Profiles

Output

Color

Color Conversion: Convert to Destination (Preserve Numbers)

Destination: Coated GRACoL 2006 (ISO 12647-2:2004)

Profile Inclusion Policy: Don't Include Profiles

2 Export Settings

- ✓ High quality
- ✓ Embed images
- ✓ Outline fonts
- ✓ No password protection

Adobe PDF Preset: [High Quality Print]

Standard: None

Options

☒ Preserve Illustrator Editing Capabilities

☒ Embed Page Thumbnails

☐ Optimize for Fast Web View

Compression

Color Bitmap Images

Do Not Downsample 300 ppi for images above 450

Compression: ZIP File Size: 25



Download
The Template



Insert
Your Artwork



Keep The File Guide
Lines Intact.



Save The
PDF

- Due to the nature of printing and manufacturing, slight variations in color, placement, and finishing may occur and are not considered defects.
- If any issues are identified with your artwork, our team will contact you before production.
- Minor adjustments may be made when necessary to help achieve the best possible print result.



Display & Visuals

Printing. Made Easy

